

# citizens business CONNECTION

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CitizensGas.com

April 2009

## Welcome to First Issue of Business Connection

Recent customer surveys have indicated our business customers want more communications directed specifically to their needs. We have created Citizens Business Connection as a way to convey important information about a wide range of topics including energy conservation, new natural gas technology solutions, and the expertise offered by our Sales and Marketing staff.

Initially, Citizens Business Connection will be published on paper. Our goal is to transition the publication to an electronic format as we compile a more complete list of business customer email addresses. You can sign up for this newsletter at our website, CitizensGas.com. Please let us know your suggestions for the publication by contacting our Business Call Center at (317) 927-4328 or one of our Sales Consultants listed below.

Citizens Gas values your business and we appreciate your continued use of clean-burning, efficient natural gas.



*Carey Lykins*  
President & CEO

## We are Here to Meet the Needs of Your Business

Citizens Business Connection is proud to introduce you to our team of sales consultants and business call center representatives who are trained to meet your specific needs and answer any questions you have. Our business call center can be reached at (317) 927-4328 and is open Monday through Friday, 7:30 a.m. – 5:00 p.m. If you require the specialized assistance of a consultant to help you

find a natural gas solution for your business, please contact one of the Sales Consultants below.

Thank you for your business and we hope you enjoy our first issue of Citizens Business Connection. If you have any questions or comments, feel free to contact us at [MarketingSales@CitizensEnergyGroup.com](mailto:MarketingSales@CitizensEnergyGroup.com)



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# Working with You to Reduce Your Energy Costs

The ability to manage energy costs in a company's operations is becoming more and more important as the economy tightens up and energy costs continue to rise. Citizens Gas is prepared to work with you to identify and implement new and innovative options to lower your energy usage and costs.

A recent example of this assistance is our work with the La Quinta Hotel on the south side. We helped them identify old, inefficient roof top units that needed to be replaced and by taking these steps, La Quinta will see their energy consumption drop and their gas bill reduced by up to 15%.

Please visit [CitizensGas.com](http://CitizensGas.com) to find out more and read an article about other hotels like the Hilton Minneapolis who are working with their local gas utilities to identify opportunities to reduce their energy consumption. To learn more about lowering your own energy bills, please contact your Commercial Sales Consultant, Jason Tuttle, at (317) 927-4365.



## CitizensEnergySavers Provides Rebates to Help You Save

Our Citizens Energy Savers program now provides cash rebates toward the purchase of high efficiency natural gas appliances and programmable thermostats.

The rebates are for equipment purchased on or after October 1, 2008. Please visit [CitizensEnergySavers.com](http://CitizensEnergySavers.com) for a list of eligible equipment and program requirements.

In addition to our equipment rebates, we offer a Business Custom program which provides grants for up to 30% of project costs (maximum of \$25,000) for businesses investing in projects to reduce natural gas consumption which are not covered by our equipment rebate program. Contact Krista Jackson, Energy Efficiency Portfolio Manager, at (317) 927-4430 for program details.



*Krista Jackson can help you save money with energy efficiency rebates.*

## Natural Gas Solutions for Educational Facilities

Citizens is ready to support the use of clean-burning, efficient natural gas in schools, colleges and universities.

“Natural gas has become the energy choice for nearly 60 percent of educational facilities over the past few years. We have seen natural gas take precedence in space heating, humidity control, cooking and generators. Not only is natural gas reliable, but it is low maintenance, economical, readily available and efficient,” said Lane Dunagin, Large Industrial and Commercial Sales Consultant.

Citizens has trained staff ready and willing to answer any of your questions and help you find innovative energy solutions for your educational facility. You can log onto the For Business section of [CitizensGas.com](http://CitizensGas.com) for more information or contact Lane at (317) 927-4347.

