

# CITIZENS ENERGY SAVERS

## STUDENT POSTER CONTEST

— BLUE SAYS —  
"GET CREATIVE AND  
SHOW US HOW TO USE  
ENERGY EFFICIENTLY  
AT HOME"



CITIZENS ENERGY GROUP IS PROUD TO BE THE ENERGY EDUCATION PARTNER OF THE COLTS



**NATIONAL  
ENERGY  
FOUNDATION**

# PRESENTING AN ENERGY EDUCATION ACTIVITY FOR YOUR STUDENTS TO GET GOOD USE AS THEY EXPLORE HOW WISE ENERGY USE AT HOME

## INTRODUCTION

Citizens Energy Savers poster contest for students K-8 is sponsored by Citizens Energy Group and developed by the National Energy Foundation (NEF). It is designed to combine a student's artistic talent with the ability to portray how to use energy efficiently in their homes.

The teacher's role is to direct and motivate students and submit all student entries. The student's assignment is to produce a unique interpretation of what energy efficiency at home means to them, their families, and their community.

Students will create an original poster and write an explanation of their work.

## ELIGIBILITY REQUIREMENTS



- All entries must be original work, either hand drawn or computer generated. Hard copy entry required, electronic files will not be accepted, but may be requested after judging.
- No syndicated, copyrighted or clip art images can be used.
- **All entries must be postmarked on or before January 20, 2012.**
- Open to students in kindergarten through grade 8 that attend a school in Marion County within the Citizens Gas service territory.
- Entries must be the work of an individual, not a group or team.
- Employees of Citizens Energy Group and their subsidiaries, including their immediate families, household members and dependents may enter, but are not eligible to win prizes from this contest.
- All rules and requirements must be followed or automatic disqualification will result.

## JUDGING AND PRIZES

- Entries will be judged on how effectively they communicate the theme of **energy efficiency at home and the visual presentation of that idea**. Visit [www.citizensenergysavers.com](http://www.citizensenergysavers.com) and play the Home Energy Challenge game for ideas to inspire poster designs.
- Entries will be evaluated by a panel of judges comprised of independent educators, selected experts and Citizens Energy Group and NEF employees.
- All entries will be **automatically** entered into NEF's national student competition, Igniting Creative Energy Challenge. Employees of Citizens Energy Group and their families are eligible to win prizes from the challenge. For more information, visit [www.ignitingcreativeenergy.org](http://www.ignitingcreativeenergy.org).
- By entering this contest, entrants agree to be bound by the decisions of the judges, which are final.
- Three finalists will be selected in each category, grades K-2, 3-5, and 6-8. One grand prize winner in each category will be chosen from the group of finalists.
- All prizes will be awarded at the winner's school. Place, venue and time will be determined on an individual basis.
- Winners will be notified on or about March 15, 2012.
- Prizes are not transferable, substitutable, or exchangeable for cash except that the contest Sponsors at their discretion may substitute a prize of equal or greater value.
- The grand prize winners in each category will receive:
  - Notebook Computer
  - Pizza Party for their class - up to \$200
- The other two finalists in each category will receive:
  - Nintendo DS
  - Citizens Energy Savers Backpack
- The winning teacher in each category (teacher of the grand prize winner) will receive:
  - \$250 classroom grant



Step 1: Create a unique poster | Step 2: Write an explanation

# OUR CLASSROOM. PUT YOUR STUDENTS' CREATIVITY TO WORK. ENERGY CONSERVATION PROMOTES SUSTAINABILITY AND A HEALTHIER PLANET.

## ADDITIONAL INFORMATION

- Because the contest is designed to encourage total classroom participation, the teacher must submit all entries together. **HOWEVER, IT IS NOT NECESSARY FOR ALL STUDENTS TO ENTER.**
- All entries and all rights thereto become the property of Citizens Energy Group and NEF (Sponsors) and will not be returned.
- By entering this contest, entrants grant the Sponsors and their designees the right, unless prohibited by law, to reproduce and publish entries in any way and format in all forms of media (publications, websites), to use their names, cities and states of residence, pictures, without compensation, for the purpose of advertising and publicity in any and all manner or media, now or hereafter, throughout the world in perpetuity.
- Odds of winning depend on the number of entries received.
- No purchase necessary to enter, purchase does not increase chance of winning.
- The Sponsors are not responsible for lost, late, misdirected, incomplete or illegible entries or notifications.
- The Sponsors shall not be liable for, and participants and their parent/guardian agree to hold Sponsors harmless from, any injury, loss, damage, costs, or expense arising directly or indirectly in connection with this contest or prize. Except as noted, all expenses associated with the prize, including taxes, fees, license, title costs, registrations and insurance, are the sole responsibility of the parents or legal guardians of the prize recipient.
- The Sponsors reserve the right, in their sole discretion, to cancel, suspend or modify this competition, should causes beyond its control prevent the successful administration, winner selection or prize award.
- Contest is subject to all federal, state and local laws and regulations, and is void where prohibited by law and shall be governed by Indiana law. By entering, participants agree to the contest rules and requirements.
- The contest is sponsored and funded by Citizens Energy Group. Consultation is provided by National Energy Foundation.



## HOW TO ENTER

- Teachers challenge students to produce their own poster design, explain the objectives and give students their deadlines.
- The entire class does not have to participate; however, the more students participating, the better the chances are for the teacher to win the prize. If one teacher has several classes, they may enter all students and classes in the contest.
- Teachers provide each student with the Official Entry Form provided in the contest packet. Please ensure that students create their poster design on the front side of this poster board (or attach computer generated artwork) and complete the entry form, including the parent signature, on the backside.
- All entries from a class must be sent together. **Submit your students' entries in the business reply envelope provided in your contest packet.** (Citizens Energy Group and NEF assume no responsibility for damages incurred during the shipping process.)



Step 3: Fill out the Official Entry Form and send it in

# CITIZENS ENERGY SAVERS POSTER CONTEST OFFICIAL ENTRY FORM

Entries must be postmarked on or before January 20, 2012 and mailed to:

NATIONAL ENERGY FOUNDATION  
4516 South 700 East, #100  
Salt Lake City, UT 84107

Student Name: \_\_\_\_\_ Gender: (M) (F)  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: Indiana Zip: \_\_\_\_\_  
Home Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_  
Principal Name: \_\_\_\_\_ Superintendent Name: \_\_\_\_\_  
School Name: \_\_\_\_\_ Grade: \_\_\_\_\_  
School Address: \_\_\_\_\_ School Phone #: \_\_\_\_\_  
City: \_\_\_\_\_ State: Indiana Zip: \_\_\_\_\_  
Teacher Name: \_\_\_\_\_ Teacher E-mail (Optional): \_\_\_\_\_

Other than student name, school and city, submission of personal information is for use by Citizens Energy Group and the National Energy Foundation officials only and will not be made public.

I affirm that this entry is my own original work and grant the Sponsors permission to use my work, including my name, in ways they deem appropriate (i.e., recognition, publications, promotions and websites). I understand all entries become the property of Citizens Energy Group and National Energy Foundation and will not be returned.

**Student Signature:** \_\_\_\_\_ **Parent/Guardian Signature:** \_\_\_\_\_

## WRITTEN EXPLANATION

Write an explanation of your poster that answers the following questions:

- What motivated you to enter this contest?

- What actions do you hope to convey?

- What is the impact of your project in your own life or in the lives of others?